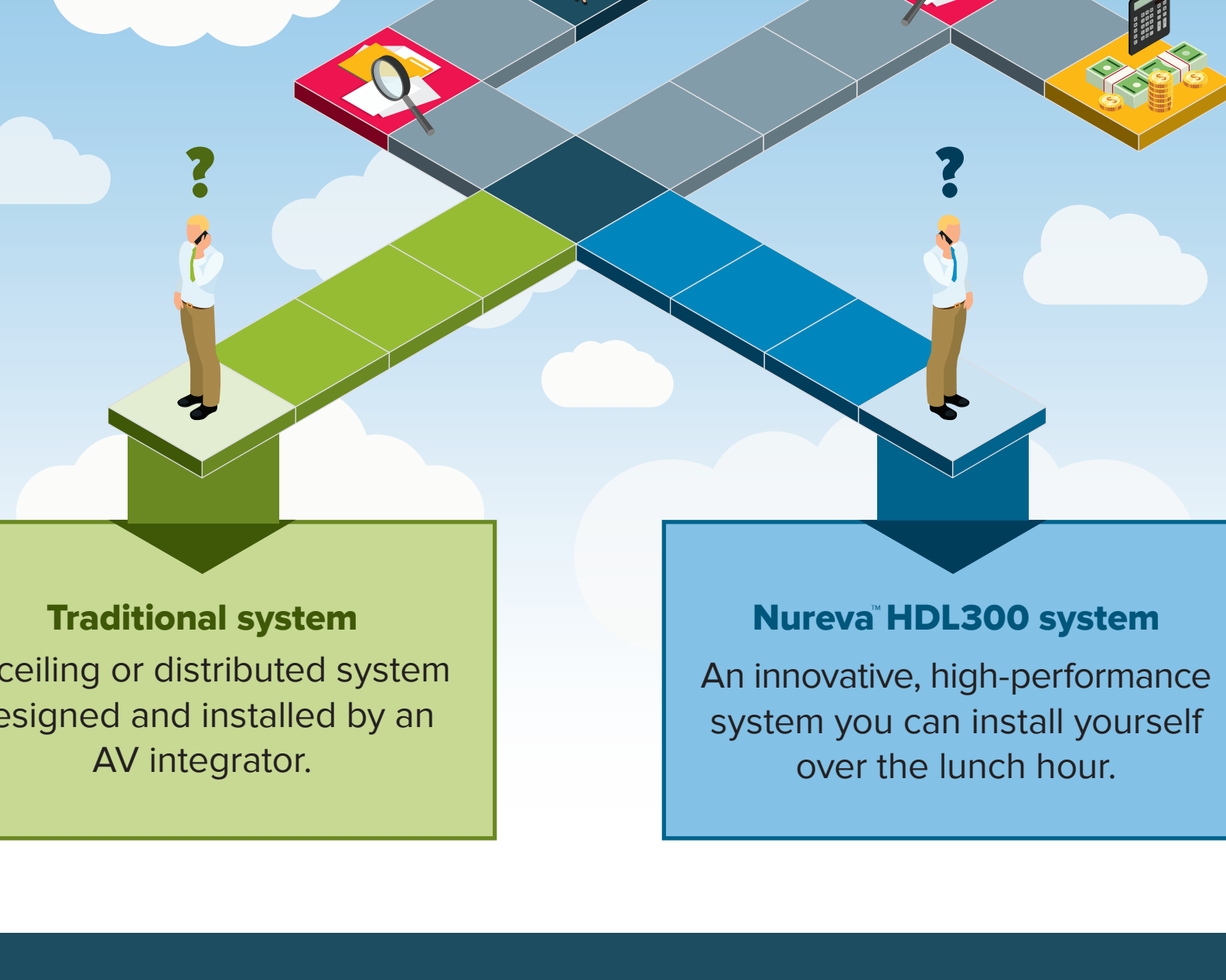


TWO PATHS TO BETTER AUDIO CONFERENCING

What does it take to get great audio conferencing for your mid-size to large meeting space? There are two ways to do it:



Traditional system

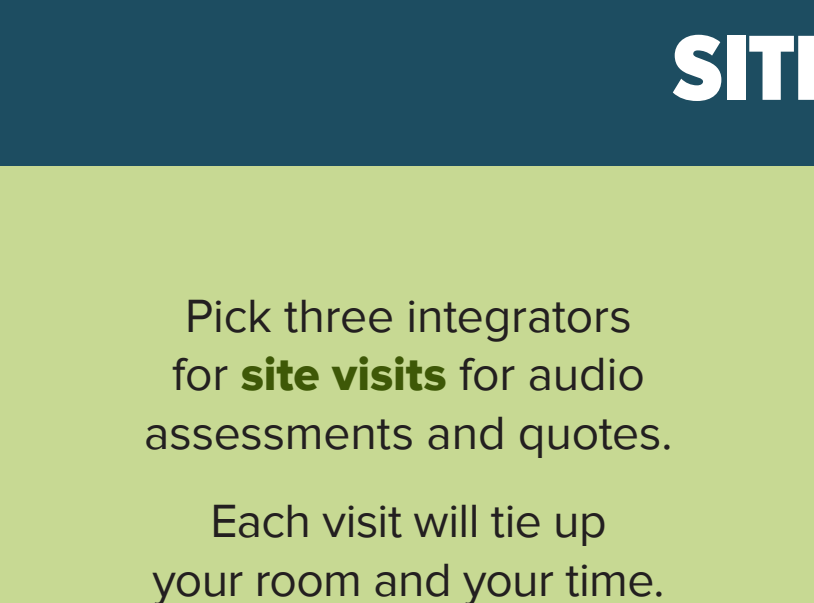
In-ceiling or distributed system designed and installed by an AV integrator.

Nureva[®] HDL300 system

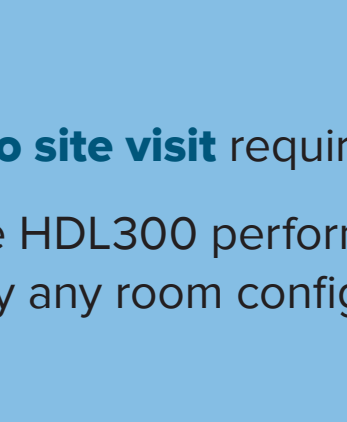
An innovative, high-performance system you can install yourself over the lunch hour.

VENDOR SELECTION

Sort through many integrator options.



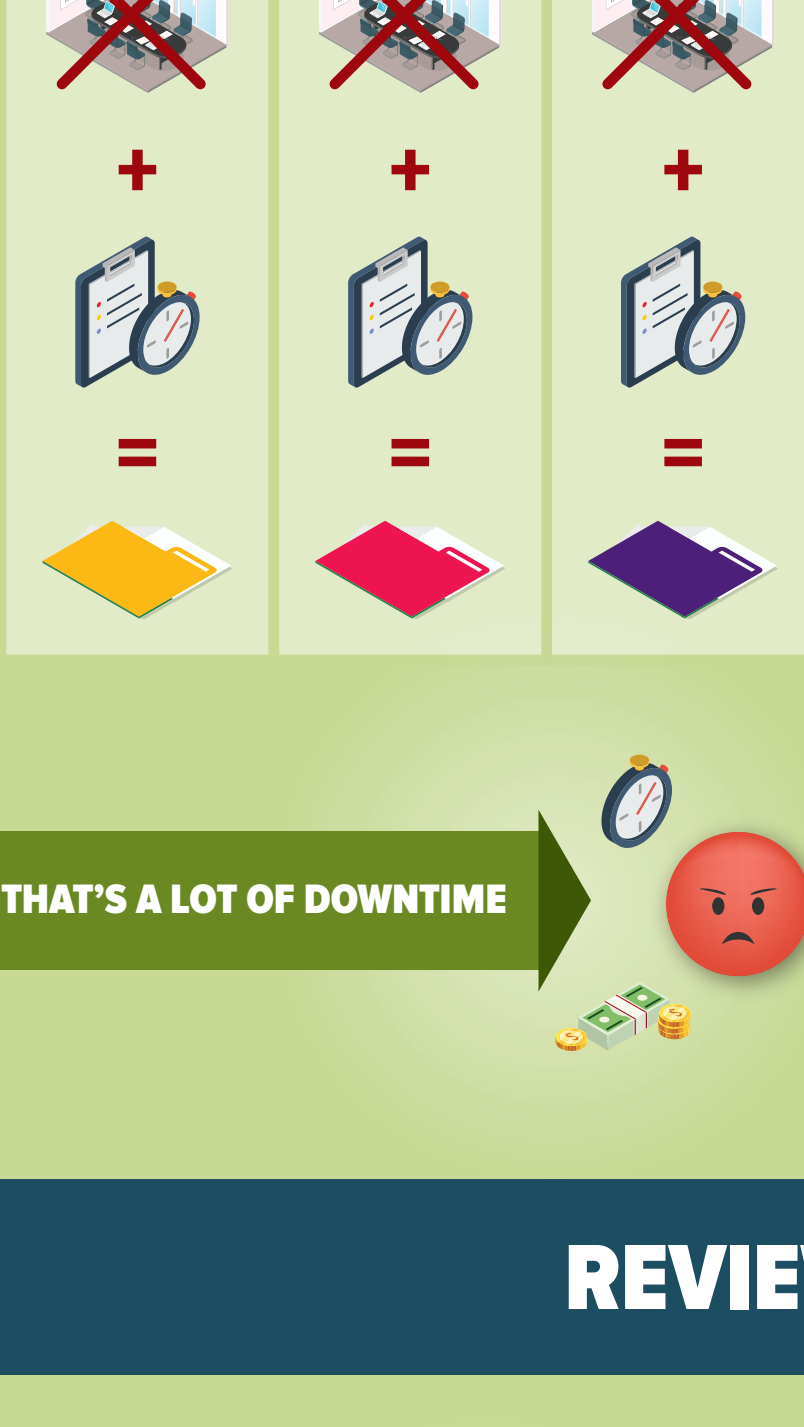
Get a live demo online to assess the HDL300's performance.



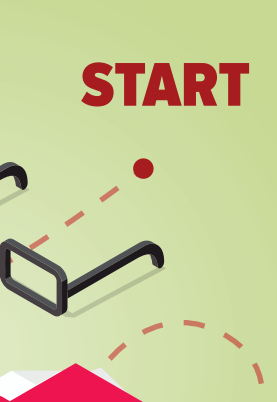
SITE VISITS

Pick three integrators for **site visits** for audio assessments and quotes.

Each visit will tie up your room and your time.

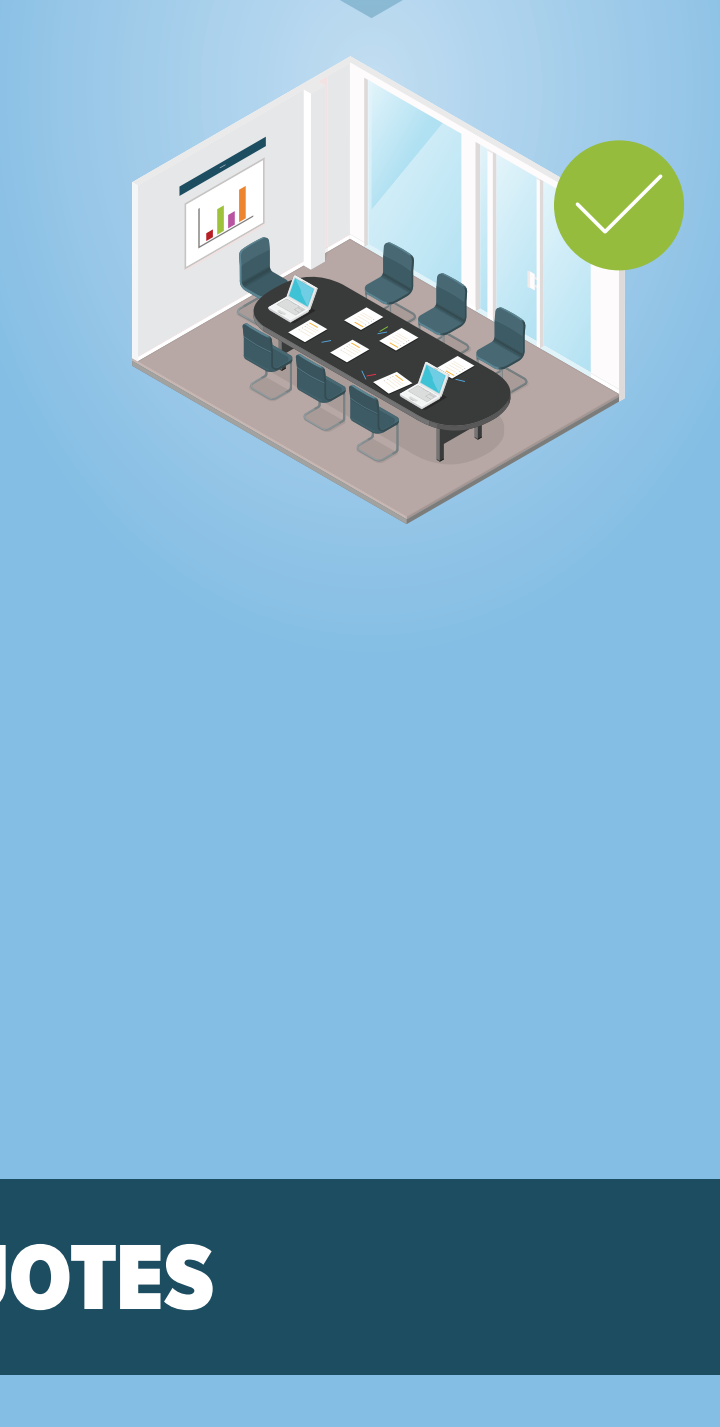


THAT'S A LOT OF DOWNTIME



No site visit required.

The HDL300 performs in virtually any room configuration.



REVIEW QUOTES

1. Pick the system that suits your space
2. Decide whether to install it yourself



☐ **HDL300 system**
For rooms up to 30' x 30' (9.14 x 9.14 m)
US\$2,999 MSRP*

☐ **Dual HDL300 system**
For rooms up to 30' x 50' (9.14 x 15.24 m)
US\$5,499 MSRP*

☐ Install it yourself



HASSLE METER



IMPLEMENTATION PERSONNEL



YOU



OPTIMIZATION

- ☐ 1. Employ system configuration software
- ☐ 2. Upload the coverage settings to the hardware
- ☐ 3. Manually adjust microphones
- ☐ 4. Employ preloaded templates or manually position lobes
- ☐ 5. Determine width of lobes
- ☐ 6. Ensure lobes are properly adjusted before adjusting other components
- ☐ 7. Determine "NOM" (number of open microphones)
- ☐ 8. Reduce low-frequency noise through equalization
- ☐ 9. Mitigate low-frequency response by using a low-shelf filter
- ☐ 10. Balance low-end muffle and voice body
- ☐ ... (there are many more)

Getting a multicomponent system requires a **high level of expertise**.

- ☐ 1. Plug it in

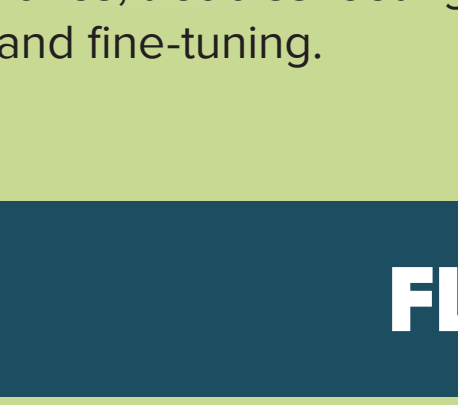


The HDL **automatically calibrates** to any room. No experts required. None.

AFTER-PURCHASE SERVICES

Training

Installed system can be very complicated – that's why integrators offer training.



Recalibration

If you change the configuration of your room, you'll need to recalibrate the system.



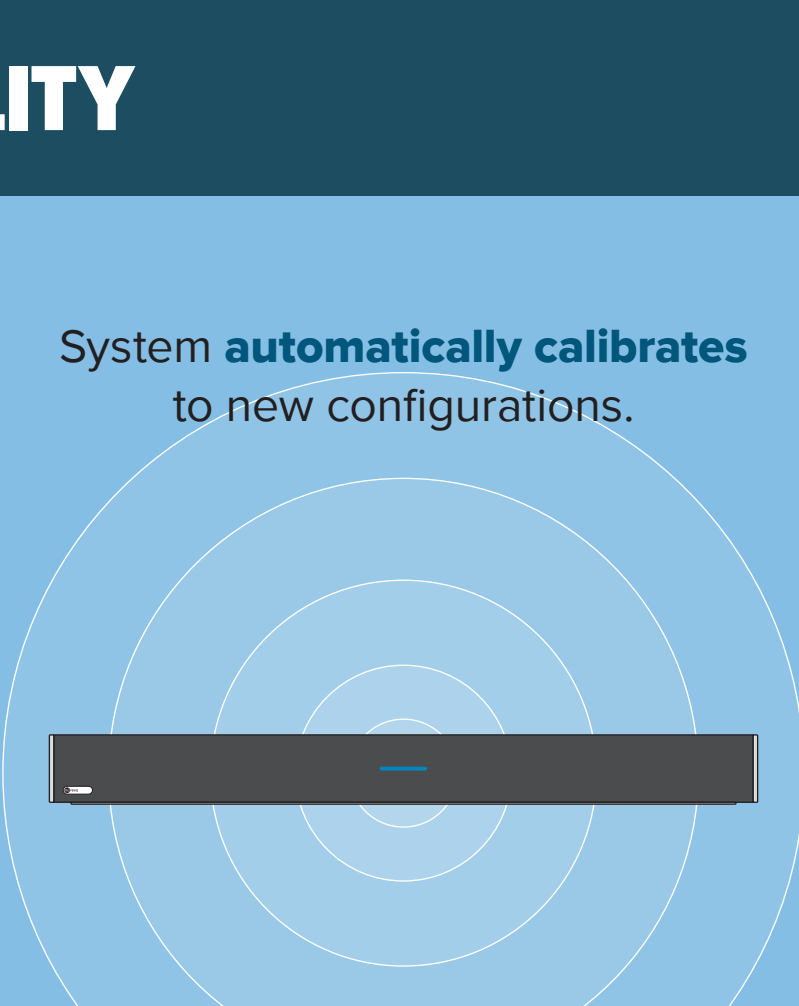
Customer care package

Installed systems often require maintenance, troubleshooting and fine-tuning.

None.

You turn it on and it works.

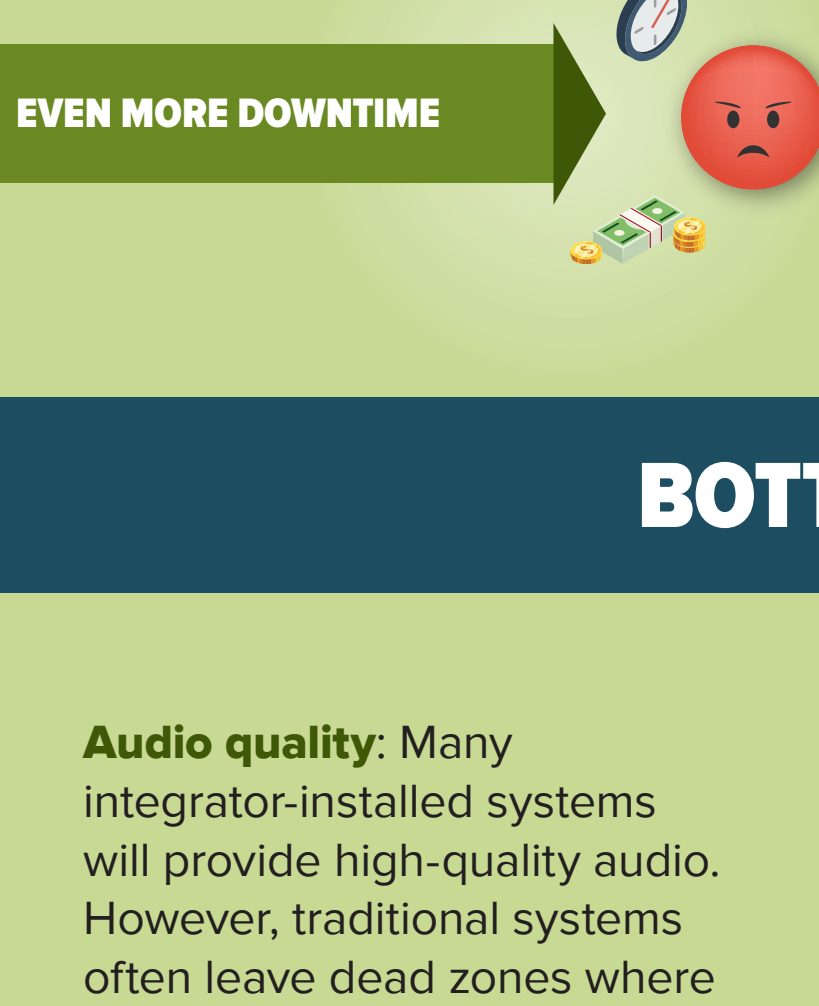
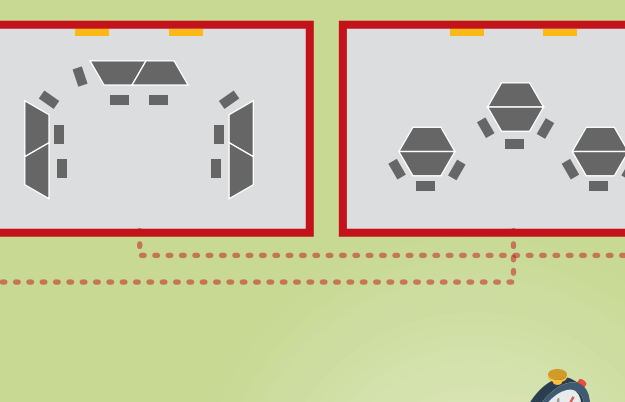
And with the **Nureva Room Manager**, updates and upgrades are automatic.



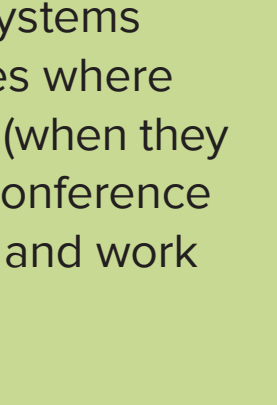
FLEXIBILITY

Changing the configuration of your room means you'll likely have to

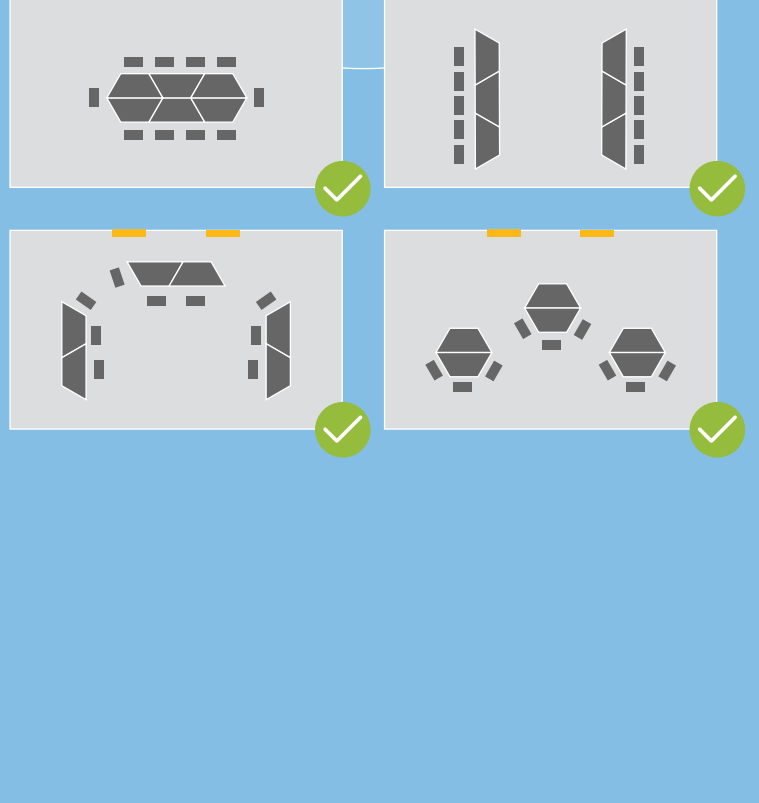
1. **Call a technician**
2. **Repeat setup steps**



EVEN MORE DOWNTIME



System **automatically calibrates** to new configurations.



BOTTOM LINE

Audio quality: Many integrator-installed systems will provide high-quality audio. However, traditional systems often leave dead zones where people can't be heard (when they move away from the conference room table to present and work at displays, etc.).

Experience: Could be high in hassles and inconvenience.

\$\$\$-\$\$\$\$: Must account for design, hardware, installation, calibration, maintenance and more. Costs can vary greatly – from several thousand to tens of thousands of dollars.

Audio quality: The HDL300 provides high-quality audio, including true full-room coverage so people can move freely about the room.

Experience: Hassle-free, convenient.

\$-\$\$: Your only cost is for the actual unit.



HDL300

For rooms up to 30' x 30' (9.14 x 9.14 m)
US\$2,999 MSRP*

Dual HDL300

For rooms up to 30' x 50' (9.14 x 15.24 m)
US\$5,499 MSRP*

*Price represents the manufacturer's recommended selling price in North America in U.S. currency. Price excludes applicable taxes and shipping. Dealers may sell for a different price. Dealers may charge additional administration and installation fees, which may vary by dealer. Prices in other countries will differ. Please contact your local dealer or Nureva Inc. for a detailed quote. Equipment, specifications and price are subject to change without notice.
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